



# connect

ESU World Members' Conference  
Edinburgh, Scotland 2008



*creating an esu for the modern world*

15th - 18th September 2008

[www.esuworld2008.org](http://www.esuworld2008.org)

## Pre-Conference & Post-Conference Tours

### Welcome to Scotland...

Visitors to Scotland should not miss the chance to admire our magnificent scenery, to find out about our colourful history, or to sample our extraordinary wealth of cultural resources. And, of course, Scotland is the home of golf and whisky!

Working with Experience Scotland, one of the top tour operators in Scotland, we have put together a package of pre- and post-Conference tours and activities, to make your stay here even more memorable. For those who wish to get an initial flavour of the City of Edinburgh, Scotland's astounding capital city, two half-day tours are available.

After the Conference closes on the evening of Thursday 18th September, we have arranged a variety of half and full-day excursions, including a golf day at the famous Dukes Course at St. Andrews, and distillery visits.

The half-day and full-day excursions will all take place on Friday 19th September and Saturday 20th September.

Bookings should be made directly with Experience Scotland. **The final date for booking tours is 1st August 2008.**

#### Experience Scotland Conference & Incentives Ltd

2 West Street Penicuik EH26 9DL

Tel; + 44 1968 679969, Fax; + 44 1968 677638

Email; [Catherine@experiencescotland.co.uk](mailto:Catherine@experiencescotland.co.uk)

[www.experiencescotland.co.uk](http://www.experiencescotland.co.uk)

#### Golf Tours

- Golf at St. Andrews
- Golf at Braid Hills Golf Course

#### Half-Day Tours

- Panoramic City Tour and Edinburgh Castle
- Former Royal Yacht Britannia and Edinburgh City Tour
- Traquair House
- Rosslyn Chapel
- Glenkinchie Distillery

#### Full-Day Tours

- Glamis Castle and St. Andrews
- Loch Lomond and Glengoyne Distillery
- In the Footsteps of Sir Walter Scott
- Culzean Castle and Burns Country

**All tours are subject to minimum numbers. If a minimum number is not met for a tour, you will be offered an alternative tour or a full refund.**



Credit: Edinburgh Brand

[www.esuworld2008.org](http://www.esuworld2008.org)

## Panoramic City Tour & Visit to Edinburgh Castle

Monday 15th September 2008

Accompanied by a professional guide, you will be taken on a panoramic coach tour of the city where you will learn all about its history, famous characters, myths and legends before stopping to visit Edinburgh Castle.

The Castle is without doubt Edinburgh's most famous building. You will be able to overlook the whole of the city from Castle Rock whilst taking in the extraordinary history of this mediaeval fortress. The Castle is home to various military museums and displays such as the Honours of Scotland and the history of the One O'Clock Gun.

**Monday 15th September, 9am - 12pm,  
2pm - 5pm  
Cost £28 per person**

### Includes:

- Transport in executive coach
- Fully qualified English-speaking guide
- Entrance to Edinburgh Castle



Credit: Edinburgh Brand

## The Former Royal Yacht Britannia & City Tour of Edinburgh

Monday 15th September 2008

Accompanied by your guide, you will have the opportunity to visit one of Edinburgh's newest attractions, the Former Royal Yacht Britannia, whose home is now in the Port of Leith. Step back into the past with the Royal Family and their time spent on this amazing vessel, from family holidays to entertaining world leaders.

Following your tour around the Royal Yacht and Visitor Centre, you will have the chance to see more of this magnificent city on a panoramic coach tour. Travelling through the famous Old Town, down the Royal Mile from the Castle to the Palace and onto the New Town, your guide will keep you amused with tales of this fascinating city.

**Monday 15th September, 9am - 12pm,  
2pm - 5pm  
Cost £25 per person**

### Includes:

- Transport in executive coach
- Fully qualified English-speaking guide
- Entrance to Britannia

## Visit to Glenkinchie Distillery

Friday 19th September 2008

Journeying south from Edinburgh, your destination will be Glenkinchie Distillery.

Outside of Edinburgh, to the south of the Firth of Forth, Glenkinchie Distillery was established in 1824 in the Glen of Kinchie, from which it derives its name. The Lowland malt made here was originally produced for the English market where the preference was for a whisky with less "bite" than that from the Highlands. Glenkinchie is a fairly small distillery, but guests will still have the opportunity to view each stage of the whisky making process.

A standard tour of the distillery includes a dram of Glenkinchie's own malt, whereas a VIP tour can be arranged allowing guests to sample additional drams from the highlands and the islands, thereby allowing them to taste the subtle differences from whiskies from the main areas of Scotland.

**Friday 19th September 2pm - 5pm  
Cost £26 per person**

### Includes:

- Transport in executive coach
- Fully qualified English-speaking guide
- Glenkinchie VIP tour and tasting

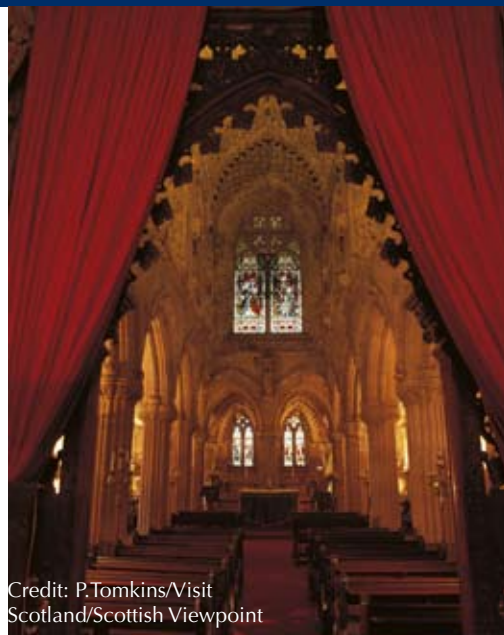
**Note: It is possible that this tour will visit an alternative distillery.**

Situated just 30 minutes to the south of Edinburgh, Rosslyn Chapel is a delight to behold.

Also known as the Collegiate Church of St. Matthew, Rosslyn Chapel dates back to the 15th century and has been the focus of many a special Quest throughout the centuries, and is thought to hold a number of long lost secrets. It is believed by many to house everything from the Ark of the Covenant, the mummified head of Christ, the Holy Grail, a Black Madonna, lost scrolls from the Temple of Jerusalem, the treasures of the Knights Templar, and much more, deep within its vaults. For years many have speculated about what, if anything, may have been hidden at Rosslyn, who put it there, and why. Others remain sceptical, saying that until the vaults are actually excavated, no one can say for sure. There have been many theories about the chapel and the secrets it may hold, from sober analysis to wild speculation. History, myth and legend seem to be all intertwined when dealing with a subject as complex as Rosslyn.

The Chapel is renowned for its wealth of intricate carvings and sculptures depicting biblical stories, most noticeable of which is the "Apprentice Pillar". The carving of this pillar is of such an exquisite level, it is said that the Master Stonemason killed the apprentice in a fit of jealousy! Intriguingly, there are also carvings of plants from the Americas that predate Columbus' arrival there!

Rosslyn Chapel has been brought to the public's attention due to its mention in the extremely popular novel "The Da Vinci Code", written by Dan Brown.



Credit: P.Tomkins/Visit Scotland/Scottish Viewpoint

**Friday 19th September, 9am - 12pm**  
**Saturday 20th September, 9am - 12pm**  
**Cost £26 per person**

**Includes:**

- Transport in executive coach
- English-speaking guide
- Entrance to Rosslyn Chapel

## Golf at Braid Hills Golf Course

The Braid Hills Number 1 course is the most magnificent course in Edinburgh. Set high above the capital, the course commands panoramic views across the whole of Edinburgh and is steeped in the history of the game, having been a test piece for James Braids and also the American, Tommy Armour in the 1910s.

The golf itself is set amongst some of the most fearsome gorse rough, and offers spectacular tee shots to beautifully kept and true greens. Wayward shots are punished, but straight drives are prized with hard fought Birdies and Pars. It plays to all of its 5892 yards and you would be rewarded coming away with a par of 70.

**Saturday 20th September 2008**

**Saturday 20th September, 9am - 1pm**  
**Cost £58.50 per person**

**Includes:**

- Transport in executive coach
- Fully qualified English-speaking guide
- Use of Clubhouse facilities
- Round of golf
- Filled rolls and coffee

## Traquair House

Visit the enchanting landscapes of the Scottish Borders region and the Tweed Valley, once the scenes of bloody battles fought between the English and the Scots. Traquair House is the oldest continually inhabited house in Scotland and home to the Maxwell Stuart family.

It is claimed that 27 Scottish and English Monarchs have visited Traquair over the centuries, including Mary Queen of Scots and her baby son. The Bear Gates have remained resolutely closed since the Young Pretender left through them and will not open again until a Stuart regains the throne. Traquair houses a collection of historic relics and documents which go back hundreds of years as well as a priest's room with secret escape stairway. There is also an 18th century brewhouse which still produces ale on the premises, craft workshops and a maze.

**Saturday 20th September 2008**

**Saturday 20th September, 2pm - 5pm**  
**Cost £32 per person**

**Includes:**

- Transport in executive coach
- English-speaking guide
- Entrance to Traquair
- Tea/coffee & shortbread

## Golf at St. Andrews

Friday 19th September 2008

St. Andrews is world renowned as the home of golf with ten courses in the town itself. This trip allows golf enthusiasts to experience one of the very popular courses in the world's largest golf destination.

Designed by five times Open Champion Peter Thompson and owned by St. Andrews Old Course Hotel, the Dukes Course is a classic inland Scottish course and is the perfect complement to St. Andrews famous links. It is highly regarded as one of the finest heathland championship courses in the British Isles and a 'must play' course for any golfer. The flexibility of five tees at every hole ensures that the course provides a real challenge for golfers at every level. Its style demands accuracy and inventive play as well as power golf.

Situated two miles from St. Andrews, the elevated parkland setting of the Dukes Course provides majestic views over the coastline to Arbroath and the countryside to the Highlands.

**Maximum 40 people**

**Friday 19th September, 9am - 5pm**  
**Cost £125 per person**

### Includes:

- Transport in executive coach
- Fully qualified English-speaking guide
- Coffee and bacon roll on arrival
- Round of golf
- Soup and sandwich lunch

### Not included:

- Club Hire - £40.00 per set (normally £45.00)
- Buggy hire - £22.00 per person (2 pax per buggy)

## Glamis Castle and St. Andrews

Friday 19th September 2008

Departing from Edinburgh, you will journey towards the little known region called Angus. En route, your guide will relate tales of history, romance and legends as you make your way to Glamis Castle.

Glamis Castle is one of the most impressive castle dwellings in Scotland. With a history which dates back to the 14th century and legends even further back, there is plenty to see and do at Glamis. The Castle is the epitome of what everybody expects of a Scottish Castle: a wonderfully turreted property set against an impressive backdrop of the Grampian Mountains. Glamis was the childhood home of the late Queen Mother and birthplace of Princess Margaret Rose. It is also mentioned in Shakespeare's "Scottish play" Macbeth.

On arrival at the Castle, guests are welcomed at the front door (visitors usually enter through the rear) and conducted to the 16th century kitchens, an area usually out of bounds to visitors, where a private serving of tea or coffee and shortbread will be arranged. Afterwards, your own private guides will lead them through the Castle on a tour.

From Glamis you will visit St Andrews for lunch followed by a panoramic tour of the "home of golf".

St. Andrews is Scotland's oldest university town and a pilgrimage centre for golfers from all over the world. It is here that the Royal & Ancient Golf Club has their headquarters, and it is they who govern the modern game of golf. It is often referred to in tourist literature as "the Oxford or Cambridge of the North". The town has a very calm and old-fashioned feel to it. Many of the original buildings have survived, and almost the entire centre of the town consists of listed buildings. With many narrow alleyways linking the streets, there are numerous small tea-rooms and curiosity shops to explore.

**Friday 19th September, 9am - 5pm**  
**Cost £68.50 per person**

### Includes:

- Transport in executive coach
- Fully qualified English-speaking guide
- Glamis Castle private reception and private tour
- Two course lunch and coffee



Credit: Glyn Satterley/Visit Scotland/Scottish Viewpoint



Credit: Colin Smith/Scotpix

Culzean is a romantic 18th century Castle built by Robert Adam for David Kennedy, 10th Earl of Cassillis. Perching on a cliff edge above the Firth of Clyde it offers splendid views across to Arran and Ailsa Craig. The castle is set in a Country Park of over 500 acres with lovely wooded walks.

When the Kennedy family donated the castle to the National Trust for Scotland in 1945 they asked that the top floor be given to General Eisenhower as a thank you from the people of Scotland. Ike first came to Culzean in 1946 and was clearly touched to accept this gift. He visited the castle three more times, once as President when, for a short while, Culzean was his Scottish White House. His longest stay was during his retirement when he enjoyed painting and walking in the peace and quiet of Culzean's beautiful gardens, woodland and shore, as well as playing golf nearby. He wrote of Culzean: "This is a place I can relax."

Guests will be served tea/coffee & shortbread in a private room and conducted on a tour of the castle.

From Culzean, proceed to Burns Country.

Ayrshire is an area famed for its beautiful scenery, fascinating history and marvellous golf courses and perhaps best known as being the birthplace of Scotland's world renowned poet, Robert Burns.

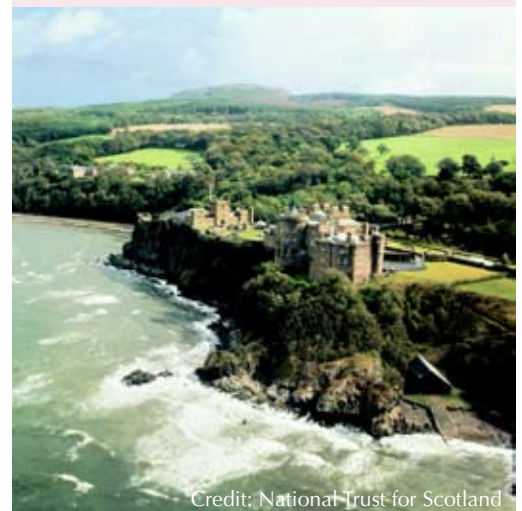
One of the area's main attractions is the Burns National Heritage Park which encompasses a number of Burns related sites: Burn's cottage, museum and monument, Auld Brig o' Doon and Alloway Kirk as well as the Tam o'Shanter Experience. The old and the new are linked in time by a 5 minute walk which transports the visitor from 1759, when Burns was born, to the exciting, humorous and action filled Tam O'Shanter Experience.

**Friday 19th September, 9am - 6pm**

**Cost £72 per person**

**Includes:**

- Transport in executive coach
- Fully qualified English-speaking guide
- Entrance to Culzean Castle
- Two course lunch and coffee
- Entrance to Burns National Heritage Park



Credit: National Trust for Scotland



Credit: National Trust for Scotland

Departing from Edinburgh and journeying southwards into the Borders Region, today you will have the opportunity to follow in the footsteps of one of Scotland's most famous writers, Sir Walter Scott. The first stop will be Abbotsford House.

Abbotsford is the house built and lived in by Sir Walter Scott, the 19th century novelist, and author of timeless classics such as Waverley, Rob Roy, Ivanhoe and The Lady of the Lake. Sir Walter Scott purchased Cartleyhole farmhouse on the banks of the River Tweed in 1812. Together with his family and servants, he moved into the farm which he renamed Abbotsford. Scott had plans for enlarging the house which were not carried out until 1818, and in 1822 the old house was entirely demolished, to be replaced by the main block of Abbotsford as it is today. Scott was a passionate collector of historic relics, including an impressive collection of armour and weapons, Rob Roy's gun and Montrose's sword, and over 9,000 rare volumes in his library. Visitors will be able to view Sir Walter Scott's study, library, drawing room, entrance hall and armories, and the dining room overlooking the Tweed where Sir Walter died on 21st September, 1832.

We will have lunch en route, then proceed to Dryburgh Abbey, a wonderful ruin which is the final resting place of Sir Walter Scott as well as Earl Haig.

Dryburgh is the most beautiful and most complete of the border abbeys, sited in a sheltered valley by the River Tweed. The abbey belonged to the Premonstratensians, a religious order founded in France, and was built from about 1150. The pink-stoned ruins were chosen as the burial place for the celebrated Scottish author Sir Walter Scott and later for Earl Haig, the Allied commander during World War 1.

The return journey to Edinburgh will take the group past Scott's View, one of the most impressive vistas of the Borders Region.

The view of the Eildon Hills from Bemersyde was one of Sir Walter Scott's favourite views of his beloved Borderland. It is said that the horse pulling the hearse taking him to his burial at Dryburgh Abbey stopped at this spot, as it usually did on its daily outings with Sir Walter. The Eildon Hills, the remains of volcanic activity, have been occupied in the past by Iron Age peoples and Romans, as it is an excellent lookout point. In the foreground, the River Tweed flows past, and the flat area of land within a loop in the river is the site of the first Melrose Abbey.

**Saturday 20th September, 9am - 5pm**

**Cost £52 per person**

**Includes:**

- Transport in executive coach
- Fully qualified English-speaking guide
- Entrance to Abbotsford
- Two course lunch and coffee
- Entrance to Dryburgh Abbey

Journeying westwards from Edinburgh, guests will travel to the charming village of Luss, located on the western shore of Loch Lomond, where they will board a privately chartered boat for a cruise on the loch.

Loch Lomond is one of the most beautiful lochs in Scotland, and one that has been immortalised in poetry, verse and song. More than 30 picturesque islands stud the Loch, the largest of which are Inchmurrin ('The Isle of Spears') with its ruined Castle and Inchcailloch (The Island of Old Women), which was the ancient burial place of the clan MacGregor, whose most famous son was none other than Rob Roy! The scenery around Loch Lomond varies tremendously, from rolling agricultural pasture land in the south, to mountains in the north, with the imposing Ben Lomond (3194ft) on the eastern shore.

The cruise will last more or less one hour, and will transfer the guests from the western shore across to Balmaha on the eastern shore, passing amongst some of the main islands.

Lunch will be arranged in a nearby country hotel, the Buchanan Arms Hotel. The Buchanan Arms is a traditional property that was originally built as a coaching inn on the main trading route between Glasgow & Stirling. The hotel has a restaurant that is well known for its high quality cuisine, and is popular with both locals and visitors alike.

After lunch, guests will make the short transfer to nearby Glengoyne Distillery where an afternoon visit will be arranged for the guests.

Glengoyne Distillery was established in 1833 in the Campsie Hills, 14 miles from the centre of Glasgow. Because of its location, the distillery only just qualifies as a Highland Malt Whisky, straddling the imaginary line from Dundee to Greenock that separates the Highland from the Lowland malts. The distillery has been owned by Lang Brothers since 1876, and produces a light-bodied malt that is clean and fresh on the nose and palate. As well as the 10-year old, the distillery also produces a 17-year old that is well worth a try.

**Saturday 20th September, 9am - 5pm**

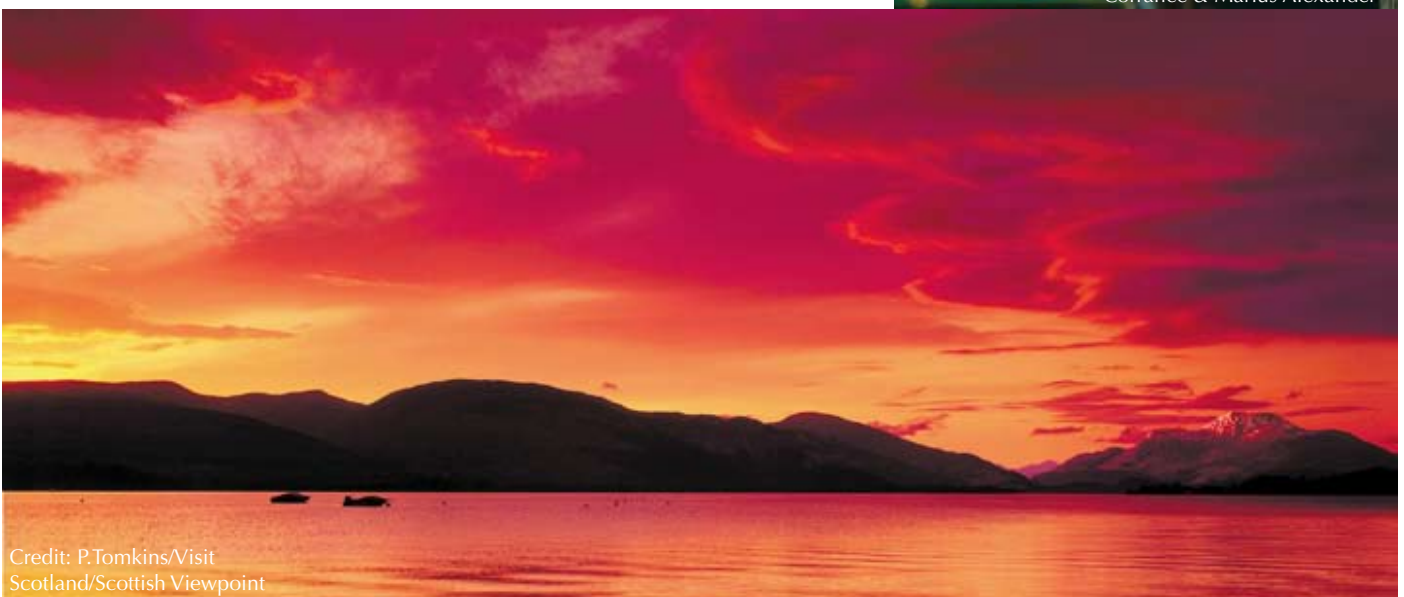
**Cost £47.50 per person**

**Includes:**

- Transport in executive coach
- Fully qualified English-speaking guide
- Private cruise
- Two course lunch and coffee
- Glengoyne Distillery tasting



Credit: Harvey Wood, Douglas Corrance & Marius Alexander



Credit: P.Tomkins/Visit Scotland/Scottish Viewpoint



connect

ESU World Members' Conference  
Edinburgh, Scotland 2008



*creating an esu for the modern world*

15th - 18th September 2008

Tours Postal Booking Form

ESU Scotland is working in partnership with Experience Scotland to offer a range of tours around the World Members' Conference.

**To book tours, please fill in the form below and send it with your payment to:**

**Experience Scotland Conference & Incentives Ltd.**

**2 West Street Penicuik EH26 9DL**

**Tel; + 44 1968 679969, Fax; + 44 1968 677638**

Name: Title \_\_\_\_\_ First Name \_\_\_\_\_ Family Name \_\_\_\_\_

Name: Title \_\_\_\_\_ First Name \_\_\_\_\_ Family Name \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Do you have any special dietary requirements? \_\_\_\_\_

Signature: \_\_\_\_\_

**The final date for booking tours is 1st August 2008.**

**All tours are subject to minimum numbers. If a minimum number is not met for a tour, you will be offered an alternative tour or a full refund.**

Terms and Conditions:

- All prices are inclusive of VAT (Value Added Tax) at 17.5%
- Payment, by cheque or bankers' draft, must be made with booking. Cheques should be payable to **Experience Scotland Conference & Incentives Ltd.** For those who prefer to pay by credit card, please fill in the credit card payment section on the form.
- All cancellations must be in writing or email.
- Registrants are advised to take out their own insurance policies to cover against various contingencies such as personal accident, loss incurred through disruption to travel arrangements, damage to or loss of property. Experience Scotland Conference & Incentives Ltd. is not responsible for and not to be held liable for any claims whatsoever caused or howsoever arisen.

[www.esuworld2008.org](http://www.esuworld2008.org)

Pre-Conference and Post-Conference Tours	Time	Per person incl. VAT	No. of persons	Amount
<b>Monday 15th September</b>				
Panoramic City Tour and Edinburgh Castle	9am-12pm	£28		£
Panoramic City Tour and Edinburgh Castle	2pm-5pm	£28		£
Former Royal Yacht Britannia and Edinburgh City Tour	9am-12pm	£25		£
Former Royal Yacht Britannia and Edinburgh City Tour	2pm-5pm	£25		£
<b>Friday 19th September</b>				
Visit to Rosslyn Chapel	9am-12pm	£26		£
Visit to Glenkinchie Distillery	2pm-5pm	£26		
Golf at St Andrews	9am-5pm	£125		£
Glamis Castle and St. Andrews	9am-5pm	£68.50		£
Culzean Castle and Burns Country	9am-6pm	£72		£
<b>Saturday 20th September</b>				
Visit to Rosslyn Chapel	9am-12pm	£26		£
Golf at Braid Hills Golf Course	9am-1pm	£58.50		
Visit Traquair House	2pm-5pm	£32		£
In the Footsteps of Sir Walter Scott	9am-5pm	£52		£
Loch Lomond and Glengoyne Distillery	9am-5pm	£47.50		£
<b>Total tours payment</b>				<b>£</b>

If you wish to pay by **credit card** please fill in the following section:

To **Experience Scotland Conference & Incentives Ltd.**

Please charge for the total tours fee of £\_\_\_\_\_ to the credit card with the following details:

Card type (Visa/Mastercard etc.):	
Card number:	
Card Issuing Bank:	
Card Expiry Date:	
Cardholder's Name (please print):	
Last 3 digits in signature box:	

**Signature:** \_\_\_\_\_ **Order date:** \_\_\_\_\_

You will receive confirmation of your booking from Experience Scotland.

Many thanks for being part of the ESU World Members' Conference! We look forward to welcoming you to Edinburgh in September 2008.

You will be sent regular update bulletins as the Conference approaches. Please do not hesitate to contact us if you have any queries or special requirements.